

# Personal information is a broad term that can directly or indirectly identify a person.



This list provides some examples of what is considered personal information and placed in categories for easy reference.

<p><b>A. Contact Information</b></p> <p><b>Contact Information:</b></p> <ul style="list-style-type: none"> <li>Name</li> <li>Address</li> <li>Zip Code</li> <li>Phone number</li> <li>Cell/mobile phone number</li> <li>Email address (personal)</li> </ul> <p>Business data (company, title, contact info)</p> <p>Social network, 'handle' data</p>	<p><b>B. General Information</b></p> <ul style="list-style-type: none"> <li>Date of Birth</li> <li>Marital Status</li> <li>Family and/or dependent data</li> <li>Preference data (favorite brands, restaurants, music, etc.)</li> <li>Photographs, Recordings</li> </ul>
<p><b>C. Identification Numbers</b></p> <ul style="list-style-type: none"> <li>Social Security or National number</li> <li>Driver's license number</li> <li>Tribal or state ID number</li> <li>Passport or Visa number</li> <li>Union/Trade ID number (in US)</li> <li>Insurance member number(s)</li> <li>Membership ID numbers (Reward programs, club memberships)</li> </ul>	<p><b>D. Web Browsing Data</b></p> <p><b>Web / Digital / Tracking data:</b></p> <ul style="list-style-type: none"> <li>IP address</li> <li>Browser type or page views</li> <li>Mobile device ID or type</li> <li>Geolocation</li> </ul> <p><b>Other Type of Access to Information:</b></p> <ul style="list-style-type: none"> <li>User names, pins/passwords/access code</li> <li>Security questions/answers</li> </ul>
<p><b>E. Financial Data</b></p> <ul style="list-style-type: none"> <li>Financial Records</li> <li>Bank Account Numbers</li> <li>Bank Routing Numbers</li> <li>Credit card numbers</li> <li>Debit card numbers</li> <li>Expiration dates and/or CCV numbers</li> <li>Pins/passwords/access code</li> <li>Security questions/answers</li> </ul>	<p><b>F. Human Resource</b></p> <ul style="list-style-type: none"> <li>Employment history, resume, application, references or similar</li> <li>Education history or records</li> <li>Background checks/results</li> <li>Emergency Contact Information</li> <li>Benefit assignments</li> <li>Payroll, salary/wage history</li> <li>Managerial information (reviews, etc.)</li> </ul>
<p><b>G. Medical/Health/Insurance</b></p> <ul style="list-style-type: none"> <li>Medical, health, mental or similar data</li> <li>Insurance information</li> <li>Research</li> </ul>	<p><b>H. Biometric/Genetic/Ancestry</b></p> <ul style="list-style-type: none"> <li>Physical description</li> <li>Biometric information (retina scan, fingerprint, facial markers, etc.)</li> <li>Genetic information (gene sequence)</li> <li>Origin, Race, Ethnicity</li> </ul>
<p><b>I. Other sensitive data (special category)</b></p> <ul style="list-style-type: none"> <li>Criminal offences, allegations, proceedings, or other related information</li> <li>Sexual life, orientation</li> <li>Religious or philosophical beliefs</li> <li>Political opinions</li> <li>Trade Union Membership (in EU)</li> </ul>	<p><b>J. Other</b></p> <p>Other:</p> <p>Other:</p>